



## The Story Behind SKINS™

The Skins™ brand is synonymous with innovation in performance equipment and our brand is regularly seen on the bodies of the world's finest athletes.

Skins™ was started in Australia in 1996 by two vascular specialists. Their mission was to optimize the well known circulatory benefits of compression wear through a four year process of design innovation, vigorous scientific testing and real world evaluation. The result was the development of Skins™ patented, body-molded engineered gradient compression BioAcceleration™ technology. Skins™ is now recognized as the world leader in the field of advanced compression product research and development.

Independent scientific and medical research has been the vehicle of credibility and acceptance for Skins™ into the elite sporting segment. Skins™ is the only sports compression wear that can attest to having independent scientific testing conducted on their garments including two published studies with three additional studies pending publication.

Within 5 years of launching the product in Australia, Skins™ has become the acknowledged, dominant market leader in base layer compression equipment. Starting in 2008 Skins™ began to launch globally in such markets as Europe, China, Japan, USA and Canada.

Published papers and reports have demonstrated the following benefits from wearing Skins™:

- **Increases venous return by 31%**
- **Reduces post-exercise muscle soreness**
- **Removes lactic acid faster**
- **Increases time to exhaustion by 30%**
- **Increases strength and power by 10%**
- **Improves endurance by 15%**
- **Improves body temperature control**
- **Decreases flight leg edema.**

In addition to providing first rate sporting benefits, the increased oxygenation and circulation provided by Skins™ is also an excellent means of relieving many medical complaints including arthritis, chronic fatigue syndrome, lymph edema, varicose veins and deep vein thrombosis (DVT). It is also effective in promoting circulation during pregnancy.

The Australian Physiotherapists Association (APA) has endorsed Skins™ as a leader in compression performance equipment. The recommendation followed rigorous testing by APA commissioned sports scientists that confirmed Skins™ ability to enhance performance, endurance and recovery. APA is the professional body representing individual physiotherapists, physiotherapy practices and the physiotherapy profession generally in Australia.

Skins™ are also endorsed by the Australian Therapeutic Goods Administration (TGA) and are registered as a therapeutic device within the Australian market. In launching globally, Skins™ aims to gain similar endorsements and registrations within each market which will enhance the profile of the Skins™ brand and products.